

## Case Statement Examples

### *Support for a Private School Capital Campaign*

At Sunnyview Preparatory Academy, our student body depends upon support from community members like you to achieve the level of academic success for which we are known. Will you support us by playing a part in the next phase in our school's history?

For over 150 years, SPA has been a cornerstone of the Greenfield community. Each spring, nearly 500 young men and women graduate from our institution and enter into professional and academic careers of great distinction.

Within the next decade, SPA is committed to expanding our student body by 250%. In doing so, we will be able to keep pace with the rapidly growing Greenfield metropolitan area, as well as offer an unmatched education to even more deserving scholars.

SPA has historically been, and will always be, a tuition-free school for high achieving students of all economic backgrounds. However, to live true to our mission, it has become apparent that the time has come for us to move the location of our campus.

In moving, we will be able to build larger, more modern educational facilities that can support the continued growth of our student population while not compromising our commitment to small class sizes and individualized educational plans.

Following the significant success of our most recent capital campaign three years ago, we were able to combat damage caused by flooding and rebuild our library after a hurricane. However, it has become clear that our current location suffers from irreparable structural damage and, to remain sustainable, would require intense renovations to bring the building up to modern standards.

Due to these circumstances, it has been determined that it is in the best interest of our community to completely rebuild the structure on a larger lot of land to accommodate future additions to the building as well as give us the room we need to support anticipated student growth in the coming years.

To move campus locations and rebuild our school from the foundation up, we at SPA intend to raise \$15 million over the next three years. With your support, our school can grow into the next phase of our history and meet the needs of our changing Greenfield community.

## ***Support for a Non-Profit Organization/Program***

*“There is so much, so much good that we can all do here. And days like today make me hopeful that this is only the beginning.”*

- First Lady Michelle Obama,  
Keynote Speech, 2011 National Mentoring Summit

For the 15 million children in the United States who need a mentor, the guidance and support of a caring adult can mean the difference between a life of possibilities and one without. For twenty years, MENTOR: The National Mentoring Partnership has sought to connect as many children as possible with the positive influence of mentoring.

This task has never been more important. At least one-fourth of all public high school students (approximately 1.3 million students) and close to 40 percent of minority students fail to graduate with their class. Recent national studies on drug use behaviors among teens found that approximately 17% of eighth through twelfth graders used an illicit drug in the past month.

Approximately five percent of children between the ages of four and seventeen have emotional or behavioral difficulties, according to a report by the Federal Interagency Forum on Child and Family Statistics. And arguably most alarming, in data released by the Office of Juvenile Justice and Delinquency Prevention, youth younger than age 15 accounted for more than one-fourth of the 2.1 million juvenile arrests in this country, and one-fourth of all juvenile violent crime offenses.

MENTOR is a critical tool in the fight to keep our country’s children in school and out of trouble. Twenty years ago, when Ray Chambers and Geoff Boisi founded MENTOR, approximately 300,000 children were in formal mentoring relationships. With the goal of connecting more of America’s young people with mentors, the organization began building a network of state *Mentoring Partnerships*, leveraging its resources to expand mentoring initiatives across the country. As the lead champion for youth mentoring in the United States, MENTOR is widely acknowledged for its role in growing the field. Indeed, more than three million children are currently matched with mentors.

But there are fifteen million more who want and need a mentor. And these children will only be helped if the quality of their match is high. MENTOR’s challenge twenty years ago was to grow a movement; today, its challenge is to ensure that the movement is of consistently high quality. Poised to promote and assure quality programming through advocacy, research, and resource development, MENTOR seeks the funding necessary to achieve its ambitious vision. Will you help us do so?